



Southern Rocky Mountain *Agriculture Conference* Sponsor Opportunity Guide



About The Southern Rocky Mountain Agriculture Conference & Trade Show

The premier event for the Southern Rockies ag industry is here! Whether you're a supplier, equipment maker, producer, or innovator in food and fiber production—this is the place to be.

- ✓ Explore the latest technologies and breakthroughs—from seed to harvest.
- ✓ Experience live equipment demos.
- ✓ Learn from renowned speakers on crop, livestock, forage, and grain production.
- ✓ Discover new, innovative software solutions for smarter water, nutrient, and pest management.

This is more than a conference—it's your chance to grow your business, make powerful connections, and stay ahead of the curve. Sponsorship opportunities put your brand in front of industry leaders, boosting recognition and opening doors to new partnerships.

Don't miss the Southern Rockies' must-attend agriculture event!



Audience Overview

*Gain access to Ag Professionals from all over the region!
Sponsoring SRMAC helps brands build awareness and meet new customers.*


Trade area covers CO + neighboring states;
The event is attracting more out-of-state farmers and ag
professionals each year.

You gain both local brand loyalty and regional visibility.

44th Annual Event (2026):

- Long-standing tradition, well-known in the ag community
- Nationally Recognized Speakers: Temple Grandin (2024),
“The Farm Babe” Michelle Miller (2026 keynote)
- Exhibitor Growth: 110 booths + 28 seminars planned for 2026

This isn't just another local show — it's a respected, growing
agricultural conference.

| Deliverables  | Diamond Sponsorship \$3000 | Platinum Sponsorship \$1500 | Gold Sponsorship \$750 | Silver Sponsorship \$500 |
|---|--------------------------------------|---------------------------------------|----------------------------------|------------------------------------|
| <i>Speaking opportunity at event</i> | ✓ | | | |
| <i>Complimentary Booth space at event</i> | ✓ | | | |
| <i>25% Discount on booth fee</i> | | ✓ | | |
| <i>10% Discount on booth fee</i> | | | ✓ | |
| <i>Feature in post-event newsletter</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Partnered social media post</i> | ✓ | | | |
| <i>On-stage sponsor shout-out</i> | ✓ | | | |
| <i>Logo on event signage & program</i> | ✓ prime placement | ✓ prominent | ✓ | ✓ shared banner |
| <i>Extra Conference Badges</i> | ✓ 4 | ✓ 2 | | |
| <i>Website Spotlight</i> | ✓ | | | |
| <i>Logo on Event Website</i> | ✓ (top billing) | ✓ | ✓ | ✓ |
| <i>Radio Shout-Out</i> | ✓ | ✓ | ✓ | |
| <i>Media coverage prior and during the event</i> | ✓ During and Prior | ✓ During | | |
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Why Sponsor the Southern Rocky Mountain Ag Conference?

The Value

- Hundreds of agricultural decision-makers (2025, growing +54% YoY)
- High engagement- 3.7 hours average time on site
- Regional reach across CO, NM, WY, UT

Your Opportunity

- Showcase your brand to a captive, relevant audience
- Build trust by aligning with a 44-year tradition
- Gain visibility in local & regional media
- Drive sales through multi-day exposure

**Join us as a 2026
Sponsor - Let's lock in
your spot today!**



Ag Decision
Makers



44th Annual
& Growing



National Keynote
Farm Babe



**COLORADO STATE UNIVERSITY
EXTENSION**



**SAN LUIS VALLEY
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